

# **NEW!** NISEKO, JAPAN SEASON ONLY 2027

WHAT YOU NEED TO  
KNOW FOR OUR **NEW**  
**SEASON SKI & BOARD**  
OPTION IN NISEKO,  
JAPAN!!

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coach.co.uk

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INUPURI • NISEKO VILLAGE • GRAND HIRAFU • HANA ZONO

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# WELCOME

This is our 14th season of putting a great value package together for anyone that wants to come and just ride or ski with us for the season.....but this year we are doing it in Japan!

This option is simply aimed at skiers & snowboarders who want to spend a season away in the mountains with like minded people. Maybe you're fed up with the rat race and need a change for a few months. The common goal is gaining the ability to do something we love and there is no better way than being able to snowboard and ski every day.

Our season riding program is aimed at any level of recreational skier/snowboarder. You will be out with us for the winter and riding with all the local snowboarders and skiers and even the guys training for our Level 2 and 3 Instructor courses. This will be a great way to improve your skills.

We will have options for you to join in on any of our riding & ski weeks throughout the season at a greatly reduced price and the option of having discounted private coaching with us.....

So not only can you receive training and get to be with an awesome group of friends but you also get to experience what it's like to be a "local" and part of the snowsports scene in a thriving, popular Japanese winter village

## WHERE IS THE COURSE?

Our season only course in Niseko, under 2 hours from Sapporo airport in the Hokkaido province of Japan's North Island.

This place needs no introduction as the record snowfalls of the 2025 winter were all over the news. This place coined the term Japow.

We offer everything you need to be with us for 3 months in resort including a full area Niseko season pass as well as a Moiwa pass so you can literally ride everything the area has to offer.

## WHO CAN ATTEND?

As we mentioned earlier, the season course is open to **ANY** level of rider & skier. Even if you have only just started what better way to improve than spend the winter away and with the help of the optional training sessions, you'll get everything working the correct way, right from the start.

If you have never been snowboarding or skiing before, we would advise you to take lessons prior to coming out or we can arrange a weeks beginner class.

We will get special pricing on snowboard & ski in a day lessons at Tamworth Snowdome - get in touch for more info.

# WHAT'S THE COST?

## WHAT'S IT GOING TO COST?

As ever our prices are hard to beat and doing a 3 month season with us is cheaper than some 4 week courses we have seen from competitors.

Remember our programme sees you arriving 4<sup>th</sup> January and leaving 31<sup>st</sup> March 2027.

**3 MONTHS SEASON - JAN-MARCH**

**£7,995**



# WHAT'S IN IT

## WHAT DOES THIS INCLUDE?

Over the years we have learned to include the things you need and take out the things you don't need so doing a season becomes affordable. Our package for this season will include the following:

- Hirafu/Kutchan resort accommodation with bills included
- Airport transfers on the specified start and finish dates.
- Niseko wide season pass valid every day of the season.
- Moiwa Area season pass valid every day of the season.
- 2 morning sessions of orientation in week 1.
- Discounted coaching during the season
- Discount on snowboard and ski equipment from our sponsors of up to 35% prior to the course.
- Special wristband giving you "locals" discount in selected bars in resort.
- Special SBC/SSC T-Shirt and sticker pack on arrival.

The Snowboard/Snowsports Coach crew will be on hand **ALL** season as we too spend the winter in resort. But the idea of the program is for us to leave you to it and for you to enjoy being away for the winter without any hassles. But we are here if you need anything.

## WHAT'S NOT INCLUDED:

The season only ski and board options DOES NOT include the following:

- International flights to Sapporo
- Food
- Drinks
- Travel Insurance
- Spending money (obviously)!



## PAYMENT SCHEDULE

Booking is really simple once you have decided to join us on the season program.

- A deposit of £1,500 GBP is needed to secure a place on our season program. This is paid via transfer to our UK account.
- Then an interim payment of £1000 is needed by the 31<sup>st</sup> August 2026 with the balance settled no later than 30<sup>th</sup> October 2026.
- The balance is payable in £ sterling payable so you have no exchange rate issues.
- Anyone booking in September/October 2026 will need a £2,000 deposit and the balance settled no later than 15<sup>th</sup> November 2026.

Once we have received your deposit payment we will send you the transfer information PDF and you can book your flights around this.

We will obviously help you all the way in regards to flights and anything else you need to know along the way.



# OTHER INFORMATION

## START & FINISH DATES:

The dates of our season program are detailed below.

## SEASON PROGRAMME

Arrival: Sunday 3<sup>rd</sup> January 2027  
Departure: Wednesday 31<sup>st</sup> March 2027

## 90 DAY TOURIST RULE

Arriving as a "tourist" means you can spend up to 90 days in Japan. Our program is designed around this amount of days, full maximising your time with this during the winter.

## FLIGHTS:

These are **NOT INCLUDED** in the course fee. You will need to book your international flights to Sapporo (Chitose) airport. This is a popular airport for both major and local airlines and is a direct hub from Europe as well as a transfer airport from both Tokyo Haneda and Tokyo Narita.

## AIRPORT TRANSFERS:

These are included in the price. Your transfer will be from and back to Sapporo (Chitose) airport on the above dates.

More information regarding the transfers will be supplied when booking onto the program.



## LIFT PASSES:

All lift passes are valid for every day of the course including weekends. Don't forget the course fee includes all of Niseko resorts AND a separate Moiwa pass as we love that area so much.

Your lift pass will be waiting for you when you arrive.

Once you have your lift pass it is your responsibility and snowboard/snowsports Coach cannot be held responsible for extra charges incurred due to loss or theft of lift passes.

## MONEY IN RESORT:

There are plenty of cash points in and around town and obviously Japan in some places still prefer the use of cash. So please have the ability to withdraw cash whilst you are with us.

\* **PLEASE NOTE:** The currency is Japanese YEN \*



# DISCOUNT'S

## SPECIAL UK DISCOUNTS:

The earlier you book the more you can save. Everyone on our season program will be entitled to a discount on any of our summer recreational courses in the UK snowdomes including private sessions.

One Day Course: Only £130  
Beginner ski/board in a day: From £99 (special price)  
Private ski/board sessions: 15% discount

On top of this you will be entitled to special discounts on kit from all of our sponsors. This is ordered direct through Snowboard Coach. For this coming season we have the following deals:

### THE SNOWBOARD ASYLUM:

15% discount from the whole store. We have a special one use code we send you when you book on the course.

### SALOMON SNOWBOARDS, BOOTS AND BINDINGS:

30% off on all boards and bindings.

### TAOTECH:

A really solid and growing company from Japan who do a great line of goggles, glasses, outerwear and clothing. They offer a cracking 30% off RRP and everything will be waiting for you when you arrive in resort.

### ORTOVOX:

If you want to explore the back country and ride off piste, then you need the right equipment. From shovels and bags, to probes and transceivers - you'll get 20% discount.

## RESORT TRAINING DISCOUNTS:

Not only do you get these awesome discounts prior to the course but you also get a discount IN RESORT!

**PRIVATE SESSIONS:** You will also have a discounted price on any private lessons you wish to have with us over the winter of only £60 per hour.



# OUR WRISTBANDS

## OUR "LOCAL" WRISTBAND:

For our season courses we arrange awesome local discount in our favourite bars, restaurants and coffee shops in Niseko and Kutchan.

Our SBcoach wristband tells all the bar staff in our favourite places that you are with us and that you get local seasonaires price straight away.

We try and make you feel part of the great local scene from the first day you arrive with us.

The idea sounds cheesy but it works!

The band itself is fully waterproof and shower proof so is fine to wear every day.

A full list where it works will be sent to you prior to arrival in



# WHERE DO I STAY?

## WHAT'S THE ACCOMMODATION LIKE?

We have 2 accommodation options. Our first location is in Hirafu and the other in Kutchan. Each have their advantages with Hirafu being closer to the hirafu lift station (obviously) but is a more expensive area to eat and drink because of this. It is still on the local bus line to other resorts such as Moiwa (10 mins away), so transport is really easy.

Kutchan has more variety being a working village/town which is where the majority of resort workers stay. The bars and restaurants are cheaper because of this. Kutchan is a 10 min local bus ride away to the lifts in Niseko.

All our accommodation is within 5 mins walk to the bus stations that loop through all the different resorts the area has to offer. Showing you these will be part of the induction days in your first week with us.

Our accommodation has full kitchen cooking facilities as you would expect. But eating a £2 bowl of authentic Japanese ramen is always better than cooking!

Unlike other companies, we do not cram people into our accommodation. You WON'T be sharing 4 to a room with us. Accommodation will be 2 per bedroom. Couples are obviously allocated a room together. Bedrooms have under bed storage or wardrobes. Being honest the only time you will spend in the bedroom is when you're sleeping!

## DEPOSIT

A damage deposit is payable on top of the course fee by every candidate. If the accommodation is left **as it was found** then this will be returned after course,

Any damages, cleaning, breakages etc...will be billed at the cost to put right and this will be split between everyone in the accommodation (or the person who caused the damage)

## BILLS:

All bills are included. This includes water, heating and electric. As snowboarders using the mountain we should be concerned about global warming and energy saving. Just because the bills are included doesn't mean you can forget about them. Simple things like turning the heating and lighting off when you go out will make a big difference.

**SHEETS, CLEANING & WASHING:** A set of bed sheets are provided and can be used/washed on a rotation basis.

**FRIENDS STAYING POLICY:** If we have space in the accommodation then friends are more than welcome to stay for a cost. This cost will be based on the time of the season and how long they are planning to come out. If we don't have space in the accommodation then we will be able to provide a separate apartment as close as we can to you.



# TESTIMONIALS

Over the years of doing these course we have developed a great Snowboard Coach family. Mike and Tim have been with us on the season only programme on previous seasons.....here is what he had to say



What can I say about the season program to sum it up. Great season. Great people. Great organiser. I had a blast.....

I was in Arinsal for 3 months with SBC.....

The SBC guys are really friendly and actually go pretty far out of their way to help you if you need it. More so than any of the companies I've been skiing and snowboarding with before.

I think the biggest advantage is the social aspect. The seasonaires and the locals all know each other, so going with Snowboard/Snowsports Coach gets you fast tracked to meeting them all.

I can honestly say that my season was amazing and worth every penny :)

Mike Korzillabob



Having narrowly missed out on the technical side of my Level 2 Instructor course, I decided to return for the season option programme.

I just wanted to ski and iron out my faults and basically have another 3 months away in the winter.

That's why I did the season programme. Even though I wasn't on any training courses, both Ash and Olly were always on hand and helpful for any advice and tips.

These guys make it all so simple and I can't thank them enough for a couple of incredible seasons!

Slide on!

Tim Wright



# YOUR RESPONSIBILITIES

We ask every candidate to be professional and respectful at all times not only to the people you will be living with for the season but the locals who you will get to know in resort.

They will be from all over the world so understanding other people's cultures is a big part of doing a season away.

You will also get to know a lot of people in resort and will be known as part of the Snowboard/Snowsports Coach crew. It's a small friendly town so creating the right impression is paramount.

Around that, the season is yours to enjoy, relax, go riding and skiing and explore Japan and everything this amazing culture has to offer

But please do not wear budgie smugglers on the hill.....



# A BIT MORE ABOUT US

Snowboard Coach hold the highest qualifications attainable in teaching snowboarding.

We hold the highest accreditation from the ISIA which is the worldwide governing body for snow sport instructors as well as from the ISTD which is the standard set by France, which allows us to work there....but we choose not to due to the price of a pint ;).

This isn't to show off or trying to prove how good we are, it's to assure you that you are in good hands and are getting what you pay for. Teaching snowboarding is our full time profession.

## **A MESSAGE FROM ASH RIDER AND OWNER OF SNOWBOARD COACH**

At the end of the day it's all about enjoying what we do and I wouldn't be here today if I didn't. I've spent 35 years of my life snowboarding and 30 years teaching this sport that I love. We've spend our lives helping people enjoy winter and now helping people enjoy the awesome Japanese culture.

Thanks for enquiring about doing a season with us, I hope you can join us out in Niseko.....it's been a long time in the planning.

## **SNOWBOARD COACH : APPROVED BASI PARTNER**

We are also a FULLY APPROVED PARTNER. This accreditation is from the British Association of Snowsports Instructors and only issued to approved companies with a proven track record of delivering a quality BASI product.

This means that we have been through a rigorous quality control process assessing everything from our training and delivery methods to our course structure and organisation. We have surpassed this stringent criteria with flying colours. We have worked hard to achieve this and are proud to carry this accreditation and we were the first snowboard company to achieve this.

When looking for any snowboarding/skiing course package this is the accreditation you need to look out for to ensure you are getting the training you expect.





Snowboard Coach has earned the highest levels attainable from the following Worldwide Snowboarding Governing bodies:



And is supported by:



Please read our terms and conditions on the following page...

# TERMS AND CONDITIONS

Snowboard/Snowsports Coach are trading names under All Mountain Training SLU - an Andorran registered company - from herein referred to as "Us" and "We". You will be referred to as the "client". All applicable under Andorran Law.

Terms and Conditions for our Season Only Programme

1. The client must have fulfilled all of the course prerequisites as detailed in our course info pack. The client must also be safe and medically sound to travel and to be in a winter resort and have appropriate insurance cover for Andorra. We will not accept any clients travelling against medical advice and you must state this in the booking form you receive from Us. We can not be held responsible for costs incurred for failure to declare this.
2. The client will only be accepted and secured provided:
  - a) The application is accompanied by a £1,500 non-refundable or transferable initial deposit.
  - b) The booking confirmation is signed and returned.
  - c) The client unconditionally accepts these terms and conditions of booking when confirming via email that a place on the course is required.
3. The second instalment of £2,000 + half of any extras requested must be received by Us by 31st August paid to our Account in GBP Sterling or Euro at prevailing rate that will be given at the time of booking confirmation.

4. The remaining balance must be received in full by Us by the 31st October, paid to our Account in GBP Sterling/Euro (at prevailing rate) except when:

- Clients enrolling in September, October of the current year will be required to pay a £3,000 deposit and the full balance to be settled by 15th November of the current year.
- Clients enrolling in November or December of the current year will be required to pay the full balance.

4a. If payments are not made within 7 days of these deadlines then We reserve the right to re-allocate you're place without refund.

5. All changes to bookings must be received in writing by email.

6. Other BASI Courses offered require a minimum number of clients to run. If minimum numbers are not met these courses will be cancelled and course fee returned to the client by BASI. In this instance we can not be held liable for secondary loss/expenses due to course cancellation.

7. All clients must be insured for our courses. We advise every student to buy insurance **AS SOON AS YOU CONFIRM YOUR BOOKING WITH US**. Please do not wait until the week before you travel.

8. Cancellation: in the event of cancellation by the client the deposit paid **WILL NOT BE REFUNDABLE/TRANSFERABLE**. If paid in full then the balance minus deposit will be refunded except when:

a) Client cancels within 6 weeks of the course start date – **NO REFUND WILL BE GIVEN.**

9. We strongly recommend that all clients embarking upon ANY of our courses take appropriate insurance which covers both cancellation and curtailment and course reimbursement/cover.

10. Proof of insurance or similar will be required prior to attending the course.

11. We will refund appropriate monies (pro rata) if the decision is made by Us to cancel all or part of the training program.

12. No monies will be refunded by Us in the event of an injury sustained whilst participating in ANY of our courses, where injury leads to missed sessions, curtailment of the course; then in this instance it is necessary to make an insurance claim. We will provide the necessary receipts.

13. If the venue of the course is adversely affected by snow, weather, force majeure or **any other circumstances beyond our control** that cause cancellation of any/all parts of our course and package offered - **NO REFUND WILL BE GIVEN.** Again We insist on a suitable insurance policy as detailed in point 7.

14. In the event of the above in paragraph 13: You, the client, agree that We cannot be held responsible for refunds.

15. If Applicable - We reserve the right to refuse training to any client who, in the opinion of the Us or the BASI trainer is unsuitable for snow sport instructor training.

16. Any client found under the influence of alcohol or drugs during course contact time (ie a training session or shadowing time) will be removed from the course **permanently** and with **NO REFUND.**

17. In the event that the client is refused training on the basis of paragraph 12, 13, 15 & 16 You agree that **no monies will be refunded.**

18. In the event of any arrest or infraction between the client with the local Police in relation to drink, drugs or ANY circumstance that see's YOU the client arrested/detained/ removed from the country. We will not be held responsible. We will stand by the decision of the enforcing agency. Again **no monies will be refunded.**

19. In the event of point 18; Our limited responsibility is to ensure that the client is given contact with the British Embassy.

20. You the client agree that except for death or personal injury arising through the negligence of Us, We shall not be liable for any loss or damage arising whether in respect of death, bodily injury, illness suffered or contracted, loss, costs, damages or expenses incurred for anything on our program.

21. It is the client's responsibility to ensure that all accommodation, transport and any other facilities provided or organised by Us, is treated with respect and appropriate consideration as if their own.

22. We will not be responsible for any damage caused by a client. You, the client, will be held liable for any costs incurred in such a way and will agree to settle any costs immediately to 'make good' any and all damage caused.

23. As an applicant to be a client on a course or package organised by Us, whether applying by telephone, email or letter you agree to abide by these conditions when confirming your booking with us, regardless of whether you have signed and returned the requested booking form.



**FOR MORE INFO &  
MORE COURSES VISIT**

**WWW.SNOWBOARDCOACH.CO.UK**

**INFO@SNOWBOARDCOACH.CO.UK**



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